

Elliot R Ronen

25 W Broadway, Apt 503
Long Beach, NY 11561

T 516.633.4801
elliott@elliotronen.com
@ElliotRonen

WHO I AM

A successful technical business analyst who excels as a diplomat between engineers and users.

PROFESSIONAL EXPERIENCE

Didit Search Marketing August 2005 - Present — Rockville Centre, NY

Current title: Business Analyst

Business Analysis - Needs and process discovery

- Liaised with users at all levels to gather feedback on our current system, an in-house multiengine paid search bid management system
- Identified key user representatives and built role-based profiles
- Charted, tracked and simulated the average new hire learning curve, “hire to comfort”
- Created design guide to present to senior management outlining the product team’s intentions:
 - Eliminate identified problem areas
 - Shorten old to new system transition time for current employees
 - Minimize future employee training time

User Experience - Information architecture and interface design

- Created preliminary interface wireframes and walkthroughs
- Presented focused demos to user groups and key stakeholders
- Solicited feedback from users, product owners and engineers
- Used BA analysis data, industry standard design principles and education theory to iteratively guide interface layout and functionality

Project Management - From wireframe to live interface

- Established task validation writing process for Agile developers
- Estimated project cost & completion time, and prioritized tasks
- Worked with QA to ensure that final feature or process fulfilled requirements

Past role: Systems Administrator - Built and supported all technical operations

- Built and maintained Exchange servers, BES, AD, DFS, Group Policy, corporate antivirus, wireless security
- Deployed and supported users and servers on a myriad of Windows and Mac OS systems
- Said “No” to users without making them hate me

EDUCATION

New York University September 2008 - May 2011 — Current GPA: 3.963

Master of Arts in Educational Communications and Technology

- Overall focus on business analysis
- Worked with two NYU based startups in a Business Analyst role during initial systems design
- Assumed the role in numerous class projects, including but not limited to:
 - Looking Glass, touch-based software to teach phonetics to pre-literate children
 - Corduroy, a web based school administration software suite
 - Constellation, an interactive video publishing booth intended for public spaces and large events

Syracuse University August 2001 - May 2005 — Dean’s List Fall ’04

Bachelor of Science in Information Management and Technology

- Studied to be an IT consultant
- Courses included Information Analysis of Organizational Systems, Information Management Concepts and Human Computer Interaction

StartingBloc Social Entrepreneurship Fellow March 2010

ADDITIONAL SKILLS AND HOBBIES

- Public speaking: slide creation, presentation planning and delivery (Keynote preferred, PowerPoint skilled)
- Strong situational analysis and tension diffuser
- Clear, professional writing style
- Proficient with all levels of technology, from iPhones to data centers
- Natural interpersonal skills; you’d never know he’s a total nerd inside
- Mildly addicted to British television

References available upon request